

【News Release】

August 6, 2014

Advantage Partners, LLP

**Announcement Regarding Sale of Shares of
United Entertainment Holdings Co., Ltd.**

Advantage Partners, LLP announced on August 6, 2014 that the Fund IV series of funds served by Advantage Partners, LLP reached an agreement to sell United Entertainment Holdings Co., Ltd., the parent company of United Cinemas Co., Ltd. (“UC”), a cinema complex chain, to a special purposes vehicle (Lawson HMV Entertainment United Cinemas Inc.) managed by Lawson HMV Entertainment, Inc. (“Lawson HMV”), a 100% subsidiary of major convenience store chain, Lawson Inc. (“Lawson”, 2651 TSE).

About Lawson

Company Name	Lawson Inc.
Representative	President and CEO Genichi Tamatsuka
Business Description	Convenience store franchise chain
Location	East Tower, Gate City Osaki 11-2, Ohsaki 1-chome, Shinagawa-ku, Tokyo
Corporate Website	http://www.lawson.co.jp/index.html

About Lawson HMV

Company Name	Lawson HMW Entertainment, Inc..
Representative	President and Representative Director Ken Sakamoto
Business Description	Entertainment arm of the Lawson Group
Location	6F East Tower, Gate City Osaki 11-2, Ohsaki 1-chome, Shinagawa-ku, Tokyo
Corporate Website	http://www.lhe.lawson.co.jp/

About UC

Company Name	United Cinemas Co., Ltd.
Representative	President and Representative Director Yoshihiko Muto
Business Description	Cinema complex chain operator
Location	Izumi Akasaka Building 2-22-24, Akasaka, Minato-ku, Tokyo
Corporate Website	http://www.unitedcinemas.jp/index.html