

News Release

May 23, 2013

Advantage Partners, LLP

Transfer of Shares in 1st Holdings, Inc.

Advantage Partners, LLP (“AP”) announced today that funds served by AP including, AP Cayman Partners I, L.P., AP Cayman Partners I-B, L.P., as well as parallel funds Advantage Partners MBI Fund III I.L.P., AP Investment Fund 14, and AP Investment Fund 14-B (collectively referred to as “AP Funds”) have agreed to sell remaining shares owned of 1st Holdings, Inc. in a tender offer; the shares will be transferred on May 30, 2013, as outlined below.

1. Details of the Share Transfer

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| (1) Number of Shares to be Transferred: | All 11,253,643 shares held by AP Funds |
| (2) Share Transfer Date: | May 30, 2013 |