Advantage Partners, LLP

Sale of Shares of Diana Co., Ltd.

Advantage Partners, LLP ("AP") announced that on February 27, 2014, funds served by AP ("AP Funds") have sold all shares of Diana Co., Ltd. ("Diana") that were owned by AP Funds, a portfolio company of AP Funds (Fund III) to Diana Holdings Co., Ltd, a holding company established by Diana's management including President and CEO, Mitsutaka Tokuda, and Chairman, Masaki Homma.

About Diana

Company Name: Diana Co., Ltd.

Representative: President and CEO Mitsutaka Tokuda

Shareholder's Equity: JPY 500 million

Business Description: Franchise business providing women and men's body-improvement

related products and services

Location: 1-35-23, Tomigaya, Shibuya-ku, Tokyo

Corporate website: http://corp.diana.co.jp/